

# EMC<sup>2</sup>016

6th International Symposium  
“Engineering Management and  
Competitiveness” 2016

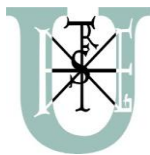
## SECOND CALL

Dear colleagues and friends,



**University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin (Republic of Serbia)**

With the Partners:



**Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary)**



**Voronezh State University, Faculty of Economics, Voronezh (Russia)**



**University of Montenegro, Maritime Faculty, Kotor (Montenegro)**

are going to organize 6th International Symposium Engineering Management and Competitiveness 2016 (EMC 2016). At the end of June 2015, 5th International Symposium Engineering Management and Competitiveness 2015 (EMC 2015) was organized successfully in Zrenjanin. There were 65 accepted papers from 12 countries. The Proceedings of all papers, published in English, were delivered to participants on the opening day, upon registration. We hope that the next 6th International Symposium Engineering Management and Competitiveness 2016 (EMC 2016) will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2016. Here is the Second Call for EMC 2016 with all necessary information.

The 6th International Symposium on Engineering Management and Competitiveness 2016 (EMC 2016) will be held in cooperation with another partner, Maritime Faculty of Kotor (Montenegro) in a beautiful, old, historic town Kotor.

See you in June, 2016 in Kotor. We wish you success in your work.

Program and Organizing Committee EMC 2016

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### Place and time of the Symposium:

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- Kotor (Montenegro), 17-18th June 2016
- Maritime Faculty of Kotor, Kotor - Dobrota 36, Montenegro
- www.fzpkotor.com

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### Organizer of the Symposium:

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- University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin (Republic of Serbia),

#### Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
- University of Montenegro, Maritime Faculty Kotor (Montenegro).

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### Thematic fields:

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- I. **Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. **Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. **Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

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### Program Committee:

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**Dragan Čočkaló, Ph.D**, Associate Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia – President of the Program Committee

**Danilo Nikolić, Ph.D**, Professor, University Professor, University of Montenegro, Maritime Faculty, Kotor - Dobrota, Montenegro – Dean of Maritime Faculty of Kotor

**Ješa Kreiner, Ph.D**, Professor, California State University, Department of Engineering, Fullerton, CA, USA

**Poór József, Ph.D**, Professor, Szent István University, Gödöllő, Hungary

**Maša Magzan, Ph.D**, Professor, Zagreb School of Economics and Management, Croatia

**Larisa Nikitina, Ph.D**, Professor, Voronezh State University, Management Department, Russia

**Danilo A. Đurović, Ph.D**, Professor, University of Montenegro, Maritime Faculty, Kotor - Dobrota, Montenegro

**Delčo Jovanovski, Ph.D**, Professor, Ss. Cyril and Methodi University, Faculty of Mechanical Engineering, Skopje, Republic of Macedonia

**Robert Minovski Ph.D**, Professor, Ss. Cyril and Methodi University, Faculty of Mechanical Engineering, Skopje, Republic of Macedonia

**Ivo Čala, Ph.D**, Professor, University of Zagreb, Faculty of Mechanical Engineering and Naval Architecture, Croatia

**Teodora Rutar Shuman, Ph.D**, Professor and PACCAR Professor Mechanical Engineering, Seattle University, College of Science and Engineering, USA

**Zoran Filipi, Ph.D**, Professor, Clemson University, Department of Automotive Engineering, South Carolina, USA

**Miloslav Seidl, Ph.D**, Professor, University of Žilina, Faculty of Special Engineering, Slovakia

**Ladislav Novák, Ph.D**, Professor, University of Žilina, Faculty of Special Engineering, Slovakia

**Zdenek Dvořák, Ph.D**, Professor, University of Žilina, Faculty of Special Engineering, Slovakia

**Boženko Bilić, Ph.D**, Professor, University of Split, Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture, Croatia

**Ali Reza Afshari, Ph.D**, Assistant Professor, Islamic Azad University, Iran

**Miroslav Radojičić, Ph.D**, Professor, University of Kragujevac, Faculty of Technical Sciences, Čačak, Republic of Serbia

**Vesna Spasojević Brkić, Ph.D**, Docent, University of Belgrade, Mechanical faculty, Republic of Serbia

**Marko Ivaniš, Ph.D**, Associate Professor, University “Business Academy” in Novi Sad, Faculty of Economics and Engineering Management, Republic of Serbia

**Cariša Bešić, Ph. D**, Associate Professor, University of Kragujevac, Faculty of Technical Sciences, Čačak, Republic of Serbia

**Miroslava Petrevska, Ph. D.**, Lecturer, Higher Technological School of Applied Sciences, Šabac, Republic of Serbia

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**Zvonko Sajfert, Ph.D**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia  
**Dejan Đorđević, Ph.D**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia  
**Milan Nikolić, Ph.D**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia – President of the Organizing Committee  
**Dragica Ivin, M.Sc**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia  
**Edit Terek, M.Sc**, Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia  
**Sanja Stanisavljev, M.Sc**, Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia  
**Predrag Pecev, M.Sc**, Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia

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#### Organizing Committee:

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**Dragan Čočkalović, Ph.D**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Republic of Serbia  
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#### Important dates:

- Submission deadline for abstracts/full papers and paper registration: February 15th 2016.
- Deadline for theme acceptance information: March 1st 2016.
- Submission of full papers: April 1st 2016.
- Information on full papers acceptance: April 15th 2016.
- Deadline for registration fee payment: May 15th 2016.
- Program of the Symposium can be found on [www.tfzr.uns.ac.rs/emc](http://www.tfzr.uns.ac.rs/emc) no later than June 5th 2016.
- Dates of the Symposium: 17-18th June 2016.

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#### Registration fee:

##### Basic (compulsory) part of the registration fee

Registration fee: 100 € per paper. For participants from Serbia, there is a possibility of payment in dinars.

Basic (compulsory) part of the registration fee includes:

- Publication of full papers in the Proceedings of the symposium.
- Proceedings of full papers and all other promotional materials - one set per article.
- Presentation of papers and attending all the symposium sections.
- Snacks and refreshments during breaks.

##### Optional part of the registration fee

Registration fee: 150 € per person. For participants from Serbia, there is a possibility of payment in dinars.

Optional part of the registration fee includes:

- Two dinners (16th and 17th June 2016).
- Two lunches (17th and 18th June 2016).
- Cruising by the Bay of Kotor (18th June 2016).

Further information regarding fees:

- Registration fee does not include accommodation and travel costs.
- Registration fee includes VAT.
- Payments can be performed on Faculty’s account upon the invoice issued after submitting the paper.

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### **Abstract and paper submission:**

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- Paper registration and abstract submission is performed by filling out the form attached to the Second Call.
- Filled out form is to be sent on the following e-mail address: [emc@tfzr.uns.ac.rs](mailto:emc@tfzr.uns.ac.rs)

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### **Papers:**

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- Official conference language is English.
- All the papers will be classified in Plenary and separate parallel sections.
- The papers for Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings.
- Papers should be sent by e-mail on the following e-mail address: [emc@tfzr.uns.ac.rs](mailto:emc@tfzr.uns.ac.rs)
- Papers should be formatted according to the instruction which can be found on: [www.tfzr.uns.ac.rs/emc](http://www.tfzr.uns.ac.rs/emc)

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### **Types of paper presentations:**

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- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which in .ppt or .pdf format should be sent to the Organizer).

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### **Information and contacts:**

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- web: [www.tfzr.uns.ac.rs/emc](http://www.tfzr.uns.ac.rs/emc)
- e-mail: [emc@tfzr.uns.ac.rs](mailto:emc@tfzr.uns.ac.rs)

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### **Information on hotel booking**

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- [www.hotelmarija.me](http://www.hotelmarija.me)
- [www.cattarohotel.com](http://www.cattarohotel.com)
- [www.hotelvardar.com](http://www.hotelvardar.com)
- [www.hotelhippocampus.com](http://www.hotelhippocampus.com)
- [www.astoriamontenegro.com](http://www.astoriamontenegro.com)
- [www.vilapanonija.com](http://www.vilapanonija.com)

Note: do make accommodation bookings several months in advance, because hotels are usually full during the summer season.