

**VI International Symposium
ENGINEERING MANAGEMENT AND COMPETITIVENESS 2016 (EMC 2016)**



Symposium Program*

Place and time of the Symposium:

Conference dates are Friday and Saturday, June 17-18 2016.

Presentations are scheduled in sessions with 15 minute slots per paper (10 minutes presentation, 5 minutes questions and answers) at Maritime Faculty of Kotor, Kotor - Dobrota 36, Montenegro.

Friday, 17th June 2016

Maritime Faculty of Kotor, Kotor - Dobrota 36, Montenegro

Registration (9.00 - 10.00h)

Opening ceremony and Plenary session (10.00 - 12.00h, According to the schedule of the host, Maritime Faculty of Kotor)

Plenary session

Ali Reza Afshari, Duško Letić
LINGUISTIC EVALUATING THE EMPLOYEE'S PERFORMANCE

Csaba Kollár, József Poór
THE LEADERS' AWARENESS OF INFORMATION SECURITY

Larisa Nikitina, Maria Tabachnikova
PRACTICE OF SOCIAL PROJECT MANAGEMENT IN RUSSIAN REGIONS

Katalin Óhegyi
COMPETITIVENESS ANALYZED FORM THE PERSPECTIVE OF CULTURAL DIMENSIONS

* The organizer allows the possibility of changes in the program, in accordance with the specific requirements of the authors and the technical and time constraints of the Symposium. That is why we encourage the authors to communicate their specific requirements at registration.

Marija Stanojeska, Robert Minovski, Bojan Jovanoski
TOP MANAGEMENT ROLE IN IMPROVING THE STATE OF QMS THROUGH MANAGING OF EMPLOYEE
MOTIVATION

Miloš Vorkapić, Dragan Čockalo, Dejan Đorđević, Siniša G. Minić, Edit Terek
THE IMPORTANCE OF NEW PRODUCT DEVELOPEMENT IN SERBIAN SMALL-SCALE MANUFACTURING
ENTERPRISES

Coffee break (12.00 – 12.30)

Sessions A, B, C (12.30 – 14.00)

Session A: MANAGEMENT AND OPERATION MANAGEMENT

Ali Reza Afshari, Dobrivoje Martinov
DELPHI METHOD FOR CONSENSUS ON NURSE MANAGER SELECTION

Mohammad Anisseh, Zahra Akbari, Ali Reza Afshari
A FUZZY EXTENSION OF ORDINAL APPROACH FOR GROUP DECISION MAKING UNDER MULTIPLE
CRITERIA

Mihalj Bakator, Nikola Petrović, Đorđe Vuković, Dušanka Milanov, Dejan Đukić
CHOOSING THE ADEQUATE INTELLIGENT DECISION MAKING TECHNIQUE IN QUALITY
MANAGEMENT

Bojana Bogdanov, Anja Simić
THE ROLE OF REENGINEERING IN THE PROCESS OF BUSINESS IMPROVEMENT

Bojana Bogdanov, Anja Simić
QUALITY IMPROVEMENT AS AN AGENT OF CHANGES IN AN ORGANIZATION

Srđan Bogetić, Zorana Antić, Snežana Lekić
SERVICE QUALITY IMPROVEMENT IN THE HOTEL INDUSTRY WITH A VIEW TO INCREASING
CUSTOMER SATISFACTION

Milena Cvjetković, Živko Ilić, Marko Ilić, Dejan Bogdanović, Marko Slavković
QUALITY IN FUNCTION OF IMPROVEMENT OF BUSINESS AND COMPETITIVENESS

Dejan Đukić, Bojana Subotić
OVERCOMING PROCRASTINATION AND ACHIEVING GOALS THROUGH PROJECT PLANNING

Ahmed Essdai, Vesna Spasojevic Brkic, Aleksandar Brkic
QUESTIONNAIRES APPLIED IN MUSCULOSKELETAL DISORDERS ASSESMENT IN TRANSPORTATION
FIELD

Aleksandra Felbab, Natalia Lerik, Viktorija Filipov
ANALYSIS OF THE IMPACT OF COMMUNICATION ON THE OPERATIONS OF THE COMPANY

Svetlana Lazarević Petrović, Miodub Lazarević, Nada Buzadžić Nikolajević
EDUCATION SYSTEMS AND QUALITY MANAGEMENT

Stevan Mušicki, Vesna Nikolić, Dejan Vasović
RESOURCE PROTECTION – A GREECE AND USA ARMY EXPERIENCE

Stevan Mušicki, Vesna Nikolić, Dejan Vasović
RESOURCE PROTECTION – THE SERBIAN ARMY EXPERIENCE

Radovan Pejanović, Otilija Sedlak, Zoran Ćirić, Jelica Eremić Dođić, Bogdan Laban
MODELLING AND OPTIMISATION POSSIBILITIES OF PRODUCTION PROCESS FOR PROVIDING
SUSTAINABILITY

Miroslav Radojicic, Jasmina Vesic Vasovic, Vladan Paunovic, Sanja Puzovic
SYNCHRONIZATION OF THE PROCESS OF MAKING POSITIONS AS AN ELEMENT OF EFFICIENCY OF
THE PRODUCTION PROCESS

Sanja Stanisavljev, Bojan Jovanoski, Mila Kavalić, Branko Markoski, Saša Zec
THE ELEMENTS OF PRODUCTION CYCLE TIME IN SMALL AND MEDIUM-SIZED ENTERPRISES

Milomir Stanković, Milan Pavlović, Dragana Sajfert, Ivan Palinkaš, Zoran Škrinjarić
MANAGEMENT OF PRODUCT CHANGES IN METALWORKING INDUSTRY OF BOSNIA AND
HERZEGOVINA

Session B: HUMAN RESOURCE MANAGEMENT

Aleksandra Felbab, Natalia Leric
ANALYSIS OF OPPORTUNITIES FOR IMPROVING TEAMWORK IN THE FUNCTION OF MORE EFFICIENT
BUSINESS

Maja Hadžiahmetović, Dragana Makajić-Nikolić
MEDICAL STAFF ROSTERING: RELOCATION OF DOCTORS TO DIFFERENT HEALTHCARE
INSTITUTIONS IN CASE OF STAFF SHORTFALL

Xhimi Hysa, Mario Calabrese
A SYSTEMS VIEW ON MANAGING GROUP DYNAMICS: GROUPS AS VIABLE SYSTEMS

Zoltán Kovács, Beáta Sz. G. Pató, László Szabó
IMPROVING EUROPEAN COMPETITIVENESS: COMMON QUALIFICATION FRAMEWORKS

Dragisa Radojkovic, Goran Stanojevic, Maja Todorovic, Vela Coja, Ivana Ilic
MANAGEMENT OF ORGANIZATION PERFORMANCE

Dragana Sajfert, Jesa Kreiner, Milan Nikolić, Veronika Sajfert
RESEARCH OF THE IMPACT OF FIVE MAJOR PERSONALITY FACTORS ON ETHICAL BEHAVIOR OF
LEADERS

Dragana Sajfert, Zoran Škrinjarić, Siniša Mitić, Veronika Sajfert
INFLUENCE OF ETHICAL LEADERSHIP ON THE SELECTION OF FOLLOWERS

Biljana Stankov, Milijana Roganović, Dragana Drinić
EXAMINATION OF EMPLOYEE SATISFACTION WITH CERTAIN ASPECTS OF INTERNAL
COMMUNICATION IN WORK ORGANIZATION

Slavica Šarenac, Ivan Šarenac, Nevena Banković, Nataša Aleksić, Aleksandar Mišković
THE FORECAST AND ANALYSIS OF STUDENTS' SUCCESS ON THE COURSE "COMPUTER
APPLICATION"

Ivan Tasić, Jelena Jankov, Erika Eleven, Melita Čočkalović-Hronjec
CONDITIONS FOR CAUSING CONFLICTS IN THE ORGANIZATION

Jelena Vukonjanski, Katarina Zorić, Milan Nikolić, Edit Terek, Bojana Gligorović
ORGANIZATIONAL COMMITMENT AND FINANCIAL PERFORMANCE

Session C: MARKETING AND MARKETING MANAGEMENT

Mihalj Bakator, Dragica Ivin, Đorđe Vuković, Nikola Petrović
ANALYSIS OF CONSUMER BEHAVIOR AND MARKETING STRATEGY IMPROVEMENT

Vusal Gambarov, Bruno Gjoni, Besjon Zenelaj
FROM UNESCO HERITAGE TO TOURISM ATTRACTION: CASE STUDY OF BERAT CITY

Nikola Milicevic, Aleksandar Grubor
RETAIL LOGISTICS SYSTEMS

Ivana Petrov, Vesna Makitan, Milan Malić
POSSIBILITIES OF INTERNET MARKETING TOOLS FOR IMPROVEMENT OF MODERN BUSINESS

Sanja Stankov, Slađana Borić, Zvonko Sajfert, Marko Cincar
THE IMPACT OF MARKETING ADVERTISING THROUGH THE PORTAL "I LOVE ZR" ON DEVELOPMENT OF AGENCY "023 STATUS"

Marko Vlahović, Mila Kavalić, Sanja Stanisavlejev, Slađana Borić, Nikola Petrov
HABITS OF CUSTOMERS' IN THE RETAIL MARKET OF CONSUMER GOODS IN SERBIA

Marko Vlahović, Arben Lunjić, Dragica Ivin, Nikola Petrov
THE IMPACT OF INTERNAL COMMUNICATION ON SUCCESS OF CSR CAMPAIGN MERCATOR-S CASE STUDY

Milena Vukic, Marija Kuzmanovic, Milorad Vukic
CONSUMERS' PREFERENCES FOR STREET FOOD: EMPIRICAL STUDY

Bruno Završnik
OPTIMIZATION OF THE PURCHASING PROCESS IN SLOVENIAN COMPANIES

Katarina Zorić, Maša Magzan, Edit Terek, Bojana Gligorović
OBSTACLES TO MEASUREMENT AND EVALUATION IN PR COMMUNICATION

Lunch (14.00 – 16.00)

Sessions D, E (16.00-17.30)

Session D: ECONOMY AND FINANCIAL MANAGEMENT

Milena Cvjetković, Milan Šodić, Marijana Đalović, Nikola Dragičević, Dejan Petković
COMPETITIVENESS AS THE PRESUMPTION OF ECONOMIC GROWTH AND DEVELOPMENT

Dejan Đorđević, Dragan Čočkalo, Cariša Bešić, Dragica Ivin, Jelena Tasić
THE ANALYSIS OF COMPETITIVENESS INDICES IN SERBIAN COMPANIES

Marko Ivaniš, Lazar Ožegović,
OFF-BALANCE SHEET OPERATIONS OF BANKS

Branimir Kalaš, Miloš Pjanić, Jelena Andrašić
FEDERAL TAX SYSTEM AND TAX BURDEN IN UNITED STATES

Sanja Lončar, Nataša Papić-Blagojević
ESTIMATION OF OPPORTUNITY COST IN HIGH FREQUENCY TRADING

Miloš Pjanić, Nada Milenković, Branimir Kalaš
INVESTMENT FUNDS IN SERBIA – CURRENT STATE AND PERSPECTIVE OF FUTURE DEVELOPMENT

Lejla Terzić
MEASURING COMPETITIVENESS OF NATIONAL ECONOMIES: CASE OF BOSNIA AND HERZEGOVINA

Željko Vojinović, Otilija Sedlak, Dragan Stojić
THE POSITION OF INSTITUTIONAL INVESTORS ON THE MARKET OF THE REPUBLIC OF SERBIA

Session E: IT MANAGEMENT

Irena Đalić, Nataša Đalić

ANALYSIS OF LEVEL OF APPLICATION OF INFORMATION TECHNOLOGY IN ENTERPRISES IN
REPUBLIC OF SRPSKA

Jan Hrćan, Tamara Zorić, Marjana Pardanjac

DATA-DRIVEN DECISION SUPPORT SYSTEMS IN MANAGEMENT

Stefan Marjanov, Eleonora Brtko, Arben Lunjić

KNOWLEDGE ORGANIZATION SYSTEMS AND GOOGLE ANALYTICS

Martynas Sabaliauskas, Virginijus Marcinkevičius

SEGMENTATION MODEL FOR FLATTENING OF INDIVIDUAL 3D LASTS

Sanja Stankov, Slađana Borić, Zvonko Sajfert, Marko Cincar

THE GOOGLE ANALYTICS AS A SOLUTION FOR THE ANALYSIS OF THE WEBSITE OF THE AGENCY "023
STATUS"

Bojan Vukov, Dobrivoje Martinov, Zeljko Velickov

EMERGING TECHNOLOGIES IN HEALTH CARE – OPPORTUNITIES FOR IMPROVING MANAGEMENT
AND SERVICES

Saturday, 18th June 2018

“Kotor Surroundings” – Excursion

Time and details of the excursion will be presented at the Symposium.