

EMC²019

9th International Symposium
"Engineering Management and
Competitiveness" 2019

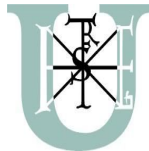
FIRST CALL

Dear colleagues and friends,



University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Republic of Serbia)

With the Partners:



Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary)



Voronezh State University, Faculty of Economics, Voronezh (Russia)



University of Montenegro, Maritime Faculty, Kotor (Montenegro)

are going to organize 9th International Symposium Engineering Management and Competitiveness 2019 (EMC 2019). In June 2018, 8th International Symposium Engineering Management and Competitiveness 2018 (EMC 2018) was organized successfully in Zrenjanin (Serbia). There were 51 accepted papers from 15 countries. The Proceedings of all papers, published in English, were delivered to participants on the opening day, upon registration. In 2018 Engineering Management and Competitiveness Symposium, as the previous six times, meets all the criteria of an international scientific symposium. We hope that the next 9th International Symposium Engineering Management and Competitiveness 2019 (EMC 2019) will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2019. Here is the First Call for EMC 2019 with all necessary information.

The 9th International Symposium on Engineering Management and Competitiveness 2019 (EMC 2019) will be held in Zrenjanin, Serbia.

See you in June, 2019 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2019

Place and time of the Symposium:

- Zrenjanin (Serbia), 21-22nd June 2019
- Technical faculty "Mihajlo Pupin", Djure Djakovica bb, Zrenjanin, Serbia
- www.tfzr.uns.ac.rs/emc

Organizer of the Symposium:

- University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Republic of Serbia),

Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
- University of Montenegro, Maritime Faculty Kotor (Montenegro).

Thematic fields:

- I. **Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. **Management and Information Systems** – includes the following thematic fields: **Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.**
- III. **Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

- Dragan Čočkaló, Ph.D**, Associate Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia – President of the Program Committee
- Ješa Kreiner, Ph.D**, Professor, California State University, Department of Engineering, Fullerton, CA, USA
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- Robert Minovski Ph.D**, Professor, "Ss. Cyril and Methodi" University in Skopje, Faculty of Mechanical Engineering, Skopje, Republic of Macedonia
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- Milan Delić, Ph.D**, Associate Professor, University of Novi Sad, Faculty of Technical Sciences, Novi Sad, Republic of Serbia
- László Szabó, Ph.D**, Assistant Professor, Budapest Business School, Zalaegerszeg Faculty of Business Administration, Zalaegerszeg, Hungary
- Jasna Auer Antončič, Ph.D**, Assistant Professor, University of Primorska, Faculty of Management, Koper, Slovenia

Miroslava Petrevska, Ph.D., Lecturer, The College of Tourism, Belgrade, Republic of Serbia
Miloš Vorkapić, Ph.D., Scientific associate, University of Belgrade, Institute of Chemistry, Technology and Metallurgy (ICTM) - Center of Microelectronic Technologies, Belgrade, Republic of Serbia
Zvonko Sajfert, Ph.D., Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Dejan Đorđević, Ph.D., Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Milan Nikolić, Ph.D., Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia – President of the Organizing Committee
Dragica Ivin, M.Sc., Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Edit Terek, Ph.D., Assistant Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Sanja Stanisavljev, Ph.D., Assistant Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Predrag Pecev, Ph.D., Assistant Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

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Mila Kavalić, M.Sc., Assistant, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Ivan Palinkaš, M.Sc., Assistant, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Dragana Milosavljev, B.Sc., Associate Assistant, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
Mihalj Bakator, M.Sc., Research Associate, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

Important dates:

- Submission deadline for abstracts/full papers and paper registration: February 15th 2019.
- Deadline for theme acceptance information: March 1st 2019.
- Submission of full papers: April 1st 2019.
- Information on full papers acceptance: April 15th 2019.
- Deadline for registration fee payment: May 15th 2019.
- Program of the Symposium can be found on www.tfzr.uns.ac.rs/emc no later than June 5th 2019.
- Dates of the Symposium: June 21-22nd 2019.

Registration fee:

Registration fee: 10.000 RSD per paper; 100 € per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 21st 2019.

- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs.
- Registration fee includes VAT.
- Payments can be performed on Faculty's account upon the invoice issued after submitting the paper.

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc@tfzr.uns.ac.rs

Papers:

- Official conference language is English.
- All the papers will be classified in Plenary and separate parallel sections.
- The papers for Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings.
- Papers should be sent by e-mail on the following e-mail address: emc@tfzr.uns.ac.rs
- Papers should be formatted according to the instruction which can be found on: www.tfzr.uns.ac.rs/emc

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which in .ppt or .pdf format should be sent to the Organizer).

Information and contacts:

- web: www.tfzr.uns.ac.rs/emc
- e-mail: emc@tfzr.uns.ac.rs

Information on hotel booking

- www.zrenjanintourism.org
- www.hotel-vojvodina.rs
- www.kastelecka.com
- www.luxotel.co.rs