

12th International Symposium Engineering Management and Competitiveness 2022 (EMC 2022)

Symposium Program¹

Place and time of the Symposium:

Symposiums dates are Friday and Saturday, June 17-18.06.2022.

Presentations are scheduled in sessions with 10 minute slots per paper at Technical faculty "Mihajlo Pupin", Djure Djakovica bb, Zrenjanin.

Friday, June 17, 2022.

9.30h - 10.00h - Registration of participants (Technical Faculty "Mihajlo Pupin", Đure Đakovića bb, Zrenjanin). Conference room: 35 (second floor)

10.00h - 10.20h - Opening of the Symposium

10.20h - 10.50h - Plenary Session

Dragan Čočkaló, Dejan Đorđević, Mihalj Bakator, Sanja Stanisavljev, Milan Nikolić, Edit Terek Stojanović

THE ROLE OF ENTREPRENEURSHIP IN NEW BUSINESS CONDITIONS

Ali Reza Afshari, Yasaman Mehran, Elaheh Tavakolian

IMPACT OF INTEGRATION MANAGEMENT ON MASHHAD CONSTRUCTION PROJECTS MANAGEMENT PERFORMANCE

Marijana Vidas-Bubanja, Srđan Bogetić, Cariša Bešić, Zoran Kalinić, Iva Bubanja

NEW KNOWLEDGE AND SKILLS FOR THE DIGITAL AGE

10.50h - 11.50h – On site Session

Marija Stanojeska, Robert Minovski, Bojan Jovanoski

ASSESSMENT OF THE VITALITY OF ORGANIZATIONAL LEARNING, CUSTOMER FOCUS, AND CONTINUOUS IMPROVEMENT IN MACEDONIAN FOOD PROCESSING INDUSTRY FROM TQM PERSPECTIVE

¹The organizer allows the possibility of changes in the program, in accordance with the specific requirements of the authors and the technical and time constraints of the Symposium. That is why we encourage the authors to communicate their specific requirements at registration.

László Szabó
BLOCKCHAIN IN THE SUPPLY CHAIN

Tashfeen Ahmad
ARTIFICIAL INTELLIGENCE AND BUSINESS MANAGEMENT: OPPORTUNITIES AND CHALLENGES

Vladan Paunović, Jasmina Vesić Vasović, Sanja Puzović
THE ANALYSIS OF OPPORTUNITIES TO USE THE LEAN CONCEPT IN CONDITIONS OF INDUSTRIAL PRODUCTION

Ali Reza Afshari, Ghazal Jamili Emami
CONSTRUCTION PROJECT COST MANAGEMENT USING BIM

Ali Reza Afshari, Shirin Kardanimalekinezhad
CONSTRUCTION PROJECT DELAY MANAGEMENT

Ali Reza Afshari, Sohrab Mohammadi
APPLICATION OF IOT TECHNOLOGIES IN THE HEALTH CARE

Ali Reza Afshari, Behsa Saeedi
CONSTRUCTION PROJECT FINANCING MANAGEMENT

11.50h – 12.20h - Cofee break

12.20h - 14.00h - On line and student session

Vesna Spasojević Brkić, Mirjana Misita, Aleksandar Brkić, Zorica Veljković, Martina Perišić, Neda Papić, Nemanja Janev
RISK MANAGEMENT AND EXCAVATOR DOWNTIME ANALYSIS

Miloš Ivaniš, Živan Bajić
CHARACTERISTICS AND FACTORS OF INNOVATION OF SMALL AND MEDIUM ENTERPRISES

Miloš Ivaniš, Živan Bajić
INNOVATION CAPACITY OF SMALL AND MEDIUM ENTERPRISES

Srđana Taboroši, Aleksandra Kovačević, Biljana Maljugić
THE ROLE OF SOCIAL MEDIA IN THE DECISION-MAKING PROCESS

Biljana Maljugić, Srđana Taboroši
THE ROLE OF PUBLIC RELATIONS IN CORPORATE SOCIAL RESPONSIBILITY

Biljana Maljugić, Marija Matotek Anđelić, Srđana Taboroši
RISK ANALYSIS AND RISK MANAGEMENT IN BUSINESS PRACTICE

Dijana Tadić
INFLUENCE OF QUALITY MANAGERS ON ORGANIZATION QUALITY PERFORMANCES

Dijana Tadić
SELECTION OF CANDIDATE FOR ASSEMBLING BLINDS USING
THE TOPSIS METHOD

Dijana Tadić
TRANSFORMATIONS OF SOCIETY AND REVOLUTIONS IN INDUSTRY -
A REVIEW OF THE REPUBLIC OF SERBIA

Jelena Slavić, Jelena Vukajlović
APPLICATION OF THE INFORMATION TECHNOLOGY IN MITIGATION OF THE PANDEMIC
CRISIS CONSEQUENCES IN THE DOMESTIC ECONOMY

Milica Josimović, Milena Cvjetković
THE ROLE OF PUBLIC RELATIONS IN BUILDING A REPUTATION AND COMPETITIVE
ADVANTAGES

Milica Josimović, Milena Cvjetković
THE ROLE OF THE CONCEPT OF SOCIETY 5.0 IN ACHIEVING SUSTAINABLE
DEVELOPMENT AND COMPETITIVENESS

Verica Gluvakov, Sanja Stanisavljev, Dragana Milosavljev,
Mila Kavalić, Maja Gaborov
OVERVIEW OF STUDIES RELATED TO THE IMPACT OF STRESS ON EMPLOYEE
PRODUCTIVITY AND STRESS MANAGEMENT IN COMPANIES

Verica Gluvakov, Edit Terek Stojanović, Sanja Stanisavljev,
Dragana Milosavljev, Mila Kavalić
OVERVIEW OF STUDIES REGARDING THE IMPACT OF EMPLOYEE MOTIVATION ON WORK
PERFORMANCE

14.00h - 15.00h - Lunch

15.00h - 16.00h – Poster Session

Larisa Nikitina, Yuriy Treshchevskiy, Anton Prachenko, Sarkis Kazaryan, Sergey Tolochko
INNOVATIVE PROCESSES IN THE CONTEXT OF THE INSTITUTIONAL DYNAMICS
OF THE RUSSIAN REGIONS

Dragana Sajfert, Jesa Kreiner, Živorad Vasić, Svetlana Anđelić, Milorad Živković
RESEARCH ON THE IMPACT OF ETHICAL LEADERSHIP AND
EFFECT OF WORK ON REDUCING TURNOVER

Bruno Završnik
BOOKING AS A DIGITAL MARKETING CHANNEL IN TOURISM

Zorana Antić, Srđan Bogetić
TIME MANAGEMENT SKILLS - A CRITICAL ADVANTAGE IN PROFESSIONAL
AND PERSONAL DEVELOPMENT

Dejan Đorđević, Mihalj Bakator, Dragan Čočkalo, Cariša Bešić, Ljiljana Đorđević
ANALYZING RESPONSIBILITY AND SUSTAINABILITY AS ASPECTS OF
THE MANAGEMENT PROCESS IN ENTERPRISES

Marija Stanojeska
INDUSTRY 4.0: AN INNOVATIVE SOLUTION FOR MONITORING THE PRODUCTION
PROCESS AND QUALITY CONTROL IN A TEXTILE FACTORY

Ljiljana Stošić Mihajlović
OPERATIONAL MANAGEMENT OF PRODUCTION IN
SMALL AND MEDIUM ENTERPRISES IN SERBIA

Predrag Mali, Bogdan Kuzmanović, Siniša Mitić,
Edit Terek Stojanović, Milan Nikolić
LEADERSHIP, EMPLOYEE JOB SATISFACTION AND FINANCIAL PERFORMANCE
OF THE ORGANIZATION

Dragana Milosavljev, Verica Gluvakov, Mila Kavalić, Maja Gaborov,
Mlita Čočkalo-Hronjec, Luka Đorđević
IMPORTANCE OF CREATIVE POTENTIALS OF EMPLOYEES IN MODERN BUSINESS

Dragana Sajfert, Svetlana Anđelić, Milica N Jeremić
RESEARCH OF ESSENTIAL CHARACTERISTICS OF STUDENTS FOR THEIR PLACEMENT IN
THE POSITION OF STUDENT – DEAN

Anja Jakšić, Aleksandar Sofić, Branko Markoski, Slavko Rakić,
Ksenija Mitrović, Jelena Spajić
THE CONCEPT OF B2B CUSTOMER JOURNEY IN E-COMMERCE

Bruno Završnik
GAMBLING MARKETING COMMUNICATION

Mihalj Bakator, Dejan Đorđević, Dragan Čočkalović,
Srđan Bogetić, Sanja Stanisavljević
THE ROLE OF PRODUCTIVITY IN ACHIEVING COMPETITIVENESS

Elena Jovičić, Darko Marjanović
PERSPECTIVES ON THE STRENGTHENING OF THE SERBIAN EXPORT
COMPETITIVENESS IN THE POST-COVID PERIOD

Stevan Luković, Miloš Pjanić, Božidar Čakajac
THE ROLE OF INSURANCE COMPANIES IN THE SERBIAN FINANCIAL SYSTEM

Darko Marjanović, Ivana Domazet, Elena Jovičić
IMPACT OF THE COVID-19 PANDEMIC ON FOREIGN DIRECT INVESTMENT

Nikola Milicević, Nenad Djokić, Ines Djokić
CLIENT LOYALTY IN BANKING SECTOR

Miloš Pjanić, Mirela Mitrašević, Stevan Luković
ANALYSIS OF THE CAPITAL MARKET OF THE REPUBLIC OF SERBIA

Aleksandra Zhemkova
THE IMPACT OF CONSUMER DEMAND ON FIRMS' PRODUCTIVITY

Vladimir Ilin, Nenad Saulić, Dragan Simić
INTERNET OF THINGS SYSTEM DESIGN IN SMART PARKING ARCHITECTURE

Goran Janačković, Dejan Vasović, Bojan Vasović
ON STANDARDIZATION IN THE FIELD OF USER INTERFACES